

DRAFT CITY-COMMUNITY CHINATOWN INTERNATIONAL DISTRICT ACTION PLAN

Goals	Strategies	Objectives	Timeline	Orgs.	Project Leads	Metrics
1 Increase and Improve police presence and coverage	1. Develop baseline data	Review Part I/Part II crimes and track them with comparisons to last year. Look at trends over seasons - set baselines for 2012, 2013, 2014. Use CAD information to determine types of calls, times, and dispositions for Chinatown /Japantown /Little Saigon (West and East precicnt territories.) Goal - Crime and 911 call reduction.	7/1/2012	SPD; Parks; MO; SCIDpda; CIDBIA	A/Lt Bryan Grenon, SPD alternate- Lt Deanna Nolette, Jerry DeGriec; Andres Mantilla; Victoria Schoenburg; Don Blakeney, Nic Li	Completed charts that show baseline data - change over last two years (2010-2011) Data for 2012 when complete.
		Review crime and 911 call data with SCIDpda and CIDBA. Reviews will occur monthly. Will include all on-view data.	8/1/2012	SPD; Parks; MO; SCIDpda; CIDBIA	A/Lt Bryan Grenon, SPD alternate- Lt Deanna Nolette , Jerry DeGriec; Andres Mantilla; Victoria Schoenburg; Don Blakeney, Nic Li	Reduction in crime and 911 calls. (Increased engagement may increase 911 calls)
		Use NVP surveys or 9-1-1 surveys to measure fear reduction in the community. Engage with community to develop and implement survey.	12/1/2012	SPD; Parks; MO; SCIDpda; CIDBIA	A/Lt Bryan Grenon, SPD alternate- Lt Deanna Nolette , Jerry DeGriec; Andres Mantilla; Victoria Schoenburg; Don Blakeney, Nic Li	Use survey results to drive operational priorities
	2. Implement data driven, evidence based solution to public safety problem; employing a "precautionary principle" to public safety data that may not be available or easily collected.	Implementation of consistent, directed foot patrols, anti-crime operations, and vice operations to reduce crime, and fear of crime--this could include, but is not limited to a dedicated foot patrol or a 3rd watch foot patrol.	Ongoing	SPD; Parks; MO; SCIDpda; CIDBIA	A/Lt Bryan Grenon, SPD alternate- Lt Deanna Nolette ; Jerry DeGriec; Nic Li; Don Blakeney	Reduction in Part 1 and Part 2 crimes, 911 calls, and increase in safety
		Educate businesses/patrons on reporting criminal/nuisance activities to 911 or the non-emergency number to more accurately reflect the level of illegal activity Chinatown-ID.	Ongoing	CIDBIA	Nic Li	# of businesses and residents reached through trainings and 1:1

Increase and Improve police presence and coverage

(Continued)

Strategies	Objectives	Timeline	Orgs.	Project Leads	Metrics
1. Explore Incorporation of Little Saigon into West Precinct	Conduct an analysis on required resource and process to merge Little Saigon into West precinct.	9/1/2012	SPD; DON; SCIDpda	A/Lt Bryan Grenon; Stan Lock; Joel Guay; Paul Gracy; Nic Li	Analysis document to report back to the community
	Assist SPD with gathering community inputs on potential merger and assist with follow up as necessary.	9/1/2012	SCIDpda	Nic Li	Summary of community inputs
2. Until incorporation occurs, increase East Precinct's involvement with CID public safety efforts	Assign CPT East Precinct CPT officers to attend monthly safety meeting - SPD (East Precinct)	Ongoing	SPD	Lt Joel Guay	Attendance
	Invite SPD CPT to monthly CID public safety committee meetings and provide time on the agenda for SPD to report on crime related issues and to respond to questions and concerns	Ongoing	SCIDpda	Nic Li; Quynh Pham; Quang Nguyen	Attendance

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2 Keep parks safe	Increase park rangers' presence at neighborhood park during events	Assign Park Rangers to priority CID events held in Hing Hay Park, i.e. Dragon Fest and Movie Nights. For Dragon Fest, rangers will be on site 11:30-1:30 and 6:30-8:30 on July 14, 11:30-1:30 and 4:30-6:30 on July 15, and available by phone throughout both days. Rangers will be on site for the full duration of Movie Nights. Frequent and extended patrols will be provided during all other park events as	June through September 2012 ** The City's pending financial shortfall may lead to changes in capacity after 2012.	Parks	Victoria Schoenburg	Rangers presence at events -
	Coordinate Center City Parks programming with CID events and existing programming to keep Hing Hay and Children's Park populated with positive activity.	Activate Hing Hay with furniture, info kiosk, games, buskers; work with community to coordinate park programming	June through September 2012	Parks; DON (HP)	Victoria Schoenburg; Sebastian Wilson; Rebecca Frestedt	Placement of furniture, kiosk, games, buskers in park by September 2012.
		Coordinate Center City Parks programming with CID events and existing programming to keep Hing Hay and Children's Park populated with positive activity.	Ongoing	CIDBIA; SCIDpda; Parks	Don Blakeney; Joyce Pisnanont; Victoria Schoenburg	Bi-annual meeting with Parks/CID to coordinate programming.
		Develop a long term plan for activation of Hing Hay and International Children's Parks.	1. Summer 2012 – Parks to conduct pilot concierge program. 2. Fall 2012 – assess pilot; identify best practices. 3. Winter 2012/13 - develop funding and ongoing activation plan as a partnership between Parks and CID community.	CIDBIA; SCIDpda; Parks	Don Blakeney; Joyce Pisnanont; Victoria Schoenburg	Items 1, 2, and 3.

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3 Decrease public intoxication, illegal activity and loitering	Provide guidance to and work closely with C-ID to develop action plan for addressing the impacts of problematic neighborhood businesses that encourage public intoxication and/or tolerate illegal behavior in and around their establishments.	Document, report, and track issues related to these establishments on an ongoing basis to strengthen the opposition for future liquor license renewals. Analyze available policies that can currently be applied as well as possible enforcement "teeth" that can guide conversations with property owners.	Summer 2012	SPD; City Attorney's Office; DON; WA State Liquor Control Board; DPD	Lt. Deanna Nolette; A/Lt Bryan Grenon; Sumeer Singla; Stan Lock; Don Blakeney	1) Action plan developed--with analysis of existing policies 2) Presence at community stakeholder meeting with problematic neighborhood businesses
		Work with CID to identify policy gaps where existing policies do not address the impacts of illegal and nuisance behavior tolerated in and around neighborhood businesses to support future efforts.	Summer 2012	SPD; City Attorney's Office; DON	Lt Deanna Nolette, A/Lt Bryan Grenon; Sumeer Singla; Stan Lock	Policy summary identifying policy gaps, with recommendations for potential policy changes to address future efforts.
		Based on the analysis of the current policies, develop a systemic framework for enforcing compliance with the relative policies. continue provide assistance to community stakeholders to take further action toward addressing problematic neighborhood businesses.	Ongoing	CIDBIA; ; DON (HP)	Don Blakeney; Nic Li; Rebecca Frestedt	Annual report on problem businesses
	Target the neighborhood's biggest contributors to food stamp fraud that drive illegal drug	Develop strategy in partnership with FDA and SPD re: community engagement and education about food stamp fraud and identifying key perpetrators (add that we will partner with SNG on this)	Sep-12	SPD; SCIDpda; City Attorney; FDA	Lt. Deanna Nolette ; Matt York; Joel Guay; Sumeer Singla; Nic Li	strategy is deliverable
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4 Activate area under I-5 freeway	Develop clear roles and delineate responsibilities between city and Washington State Department of Transportation (WSDOT)	1) Enforce no trespassing regulation; 2) Identify a clear local government go-to person/liaison for under freeway related issues	6/1/2012	SPD; MO; HSD; WSDOT; City Light; SDOT	Lt. Deanna Nolette; Jerry DeGriek; Edwin (HSD); Joel Guay; Nic Li; Pil West; Sumeer Singla	clear protocol for handling under-freeway complaints
		Connecting people with resources				
	Develop space (embankment) for community use	Provide assistance to the community to activate this space	June-Sept. '12: Dog park? -- complete dog-owner survey; if sufficient cause, assess costs/investigate community funding. Other?--identify options with SDOT.	Parks & Rec; SDOT; WSDOT; HSD; DON (HP)	Victoria Schoenburg; Sumeer Singla; Cristina VanValkenburg; Nic Li; Rebecca Frestedt	Menu of viable options w/ strategy/ timeline for implementation.
		Work with appropriate city department(s) to develop programming for the space		SCIDPDA	Nic Li	same

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5 Activate Chinatown-ID's historic alleys in the core of Chinatown	Include CID in City's Clear Alleys Program	Provide support to the community in implementing CAP by offering cost estimate and attending CAP meeting - SPU (Vicky Beaumont)	COMPLETED: 1. Neighborhood determines which alleys 2. Neighborhood establishes ambassadors for each selected alley 3. Survey dumpster service for each alley to determine scope of change for cost estimate REMAINING: 4. Survey private property to be used for storage of receptacles 5. Cost estimate (MAY 25) a. (Budget amdm. may be needed) 6. Community gains consensus, can demonstrate AFTER 1-6: 7. SPU Director's Rule (2 months) 8. SPU facilitates switch to bags with properties and	SPU; DPD; SDOT; PHSKC	Vicky Beaumont; Gary Johnson; Morgan Barry, Roxanne Thomas	Clear Alley Program implemented in select alleys in C-ID. Public Health inspector reports.
		Conduct community outreach to gather support; Identify available funding for further education to property and business owners	6/1/2012	SCIDpda; CIDBIA	Joyce Pisnanont; Don Blakeney	
		Conduct a dumpster analysis to determine usage and need for outreach	COMPLETED	CIDBIA	Don Blakeney; Ben Grace	
		Regularly clean debris, litter and graffiti out of the alleys	Ongoing	CIDBIA	Don Blakeney	
	Regular flushing of alleys by SDOT	Provide a regular/weekly alley flushing/cleaning schedule to the community	Ongoing - Start date July 1?	SDOT	TBD	Schedule shared with CID; Alleys regularly/weekly flushed.

Goals	Strategies	Objectives	Timeline	Orgs.	Project Leads	Metrics
6 Develop appropriate and effective parking management strategies for the community to help grow and sustain a safe, vibrant commercial district	Survey visitors to determine impact of extended on-street metered parking hours.	The City and community will work together to develop parking solutions that consider a triple bottom-line approach (economic, environmental, social) while working within the framework of existing city policies.	Survey Completed. SDOT and OED staff are meeting with Joyce and Don to develop a common understanding of existing parking policies, factors and possible solutions.	MO, SDOT, SCIDpda; CIDBIA, OED	Jerry DeGriek; Mike Estey ; Joyce Pisnanont; Don Blakeney	Common understanding of existing parking policies, factors and possible solutions.
		Conduct Customer Intercept Survey to better understand behaviors and perceptions among visitors to Chinatown/ID. Preliminary survey results include: * restaurants/dining out and grocery shopping are the biggest drivers for live/work and visitors coming to the District; * visitors travel to the district via automobile/ carpool (40%) and transit (40%); Of those who drove or carpooled to the district, 64% parked on-street; *when asked about possible additions to the district, survey respondents included sidewalk cafes (39%), cinema/theater (35%), and a Bruce Lee museum (28%).	COMPLETED April 2012, by EMC Research	SDOT/OED	Mike Estey; Cristina VanValkenburgh; Andres Mantilla;	Customer Intercept Survey completed.

Develop appropriate and effective parking management strategies for the community to help grow and sustain a safe vibrant commercial district (continued)

Objectives		Timeline	Orgs.	Project Leads	Metrics
	Conduct on- and off-street parking utilization survey to consider potential changes to on-street paid parking. Survey results indicated that evening utilization is consistent with City's target range for most of the Chinatown/ID District. However, based on data results, potential action items may include removing evening parking from eight blockfaces: both sides of 5th Ave S, south of Weller (4 blockfaces); both sides of 6th Ave S, south of S Lane Street (3 blockfaces); the south side of S Lane St, between 6th Ave S and Maynard Ave S (1 blockface); and the west side of Maynard Ave S, between S Dearborn St and S Lane Street (1 blockface)	Parking Sweep COMPLETED - March 2012.	SDOT	Mike Estey; Cristina VanValkenburgh	Survey results informs adjustments to on-street parking management strategy.
	Develop additional tools to increase access to the neighborhood for visitors and meet with community to discuss applicability and feasibility for each option. Based on the on- and off-street parking utilization survey other options may include: * Implement and promote the After 5 Program, wherein people can purchase up to 3 hours of on-street parking after 5:00 p.m., and can stay parked all evening. Anticipated Installation is July, 2012; * Develop and distribute postcard promoting both on- and off-street parking availability in the neighborhood; * Encourage business owners to coordinate with off-street parking operators to implement lower rate employee parking in the evening.	July to October 2012	SDOT/OED	Mike Estey; Cristina VanValkenburgh; Andres Mantilla;	
Conduct business survey to better understand the economic impacts of the evening parking rates	Develop and conduct a study to determine the business climate since implementation of extended paid parking hours.	OED staff currently working with stakeholders from SCIDpda and CIDBIA to develop study and business survey instrument by September 2012	OED; SCIDpda; CIDBIA	Andres Mantilla; Joyce Pisanant; Don Blakeney	Survey Developed; Data is collected; Results are analyzed.
	Review survey findings to develop a set of possible policy and operational solutions.	Define a clear strategy and timeline for implementation by September 2012.	SDOT/OED	Mike Estey; Cristina VanValkenburgh , SDOT Andres Mantilla - OED	Summary of recommendations shared with community.

Develop appropriate and effective parking management strategies for the community (continued)

Strategies	Objectives	Timeline	Orgs.	Project Leads	Metrics
Provide guidance in the establishment and implementation of a community parking plan	Work with community to identify a clear timeline for a community parking plan update (given limited resources for 2012)	Funding for conducting a comprehensive community parking study and parking management plan is not currently available.	MO; SDOT	Jerry DeGriek; Mike Estey; Cristina Van Valkenburgh	
	Update stadium parking management plan to understand the stadium's impacts	A separate funding source for conducting a comprehensive parking study and parking management plan is not currently available. A parking impact study and analysis will be conducted by DPD as part of the Arena's Environmental Review process.	MO; SDOT; TBD	Jerry DeGriek; Cristina Van Valkenburgh; Mike Estey; TBD	
	Implement the approved hourly parking changes on King St (12th Ave & Rainier Ave)	In Summer 2012, SDOT will implement desired changes.	SDOT	Mike Estey; Joyce Pisanont	

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7 Enhance street level amenities/activities	Restore adequate public litter cans and add additional cans to the Little Saigon area.	Identify resources to restore public litter cans	1. Community IDs desired can placement/phasing - 2 weeks a. SPU evaluates per can placement criteria - 2 weeks b. SPU can placement begins - 2 weeks 2. SPU develops/places can usage signage - 4 to 8 weeks	SPU; MO; CIDBIA; DON(HP)	Vicky Beaumont; Jerry DeGriek; Don Blakeney	New litter cans are placed in the CID.
		Offer education on litter cans	SPU develops educational flyer - 4 weeks a. Community translation/distribution - 3 weeks	SPU; CIDBIA; DON (HP)	Vicky Beaumont; Don Blakeney; Rebecca Frestedt	Flyer distributed throughout to CID businesses and residents.
		Address need to top off cans	Community develops cost request, for funding from SPU's dedicated Center City Initiative to help defray "topping off" costs - 3 weeks a. SPU decision/award - 4 weeks	SPU; CIDBIA	Don Blakeney; Vicky Beaumont	Decision / award completed
	Trim trees to comply with CPTED principles to enhance public safety and street level lighting --using the "precautionary principle".	Coordinate tree trimming schedule for CID; Deploy City staff to trim overgrown trees in the neighborhood	Next Steps: define the costs and determine a timeline for completion. CIDBIA will contact Roy and Darren about certain locations in advance of their assessment or meet them out in the field.	City Light; SDOT; Parks;	Brent Schmidt; Victoria Schoenburg; Roy Francis	Trees trimmed

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8 Enhance lighting	Obtain Seattle City plan for roll out of LED lights	Present a community initiated CID streetscape lighting analysis ; Engage appropriate Seattle City Light staff to present plan and determine timelines	6/1/2012 Residential areas scheduled for LED conversion 2013.	SCIDpda; CIDBIA; DON (HP), SDOT	Stephen Crume; Rebecca Frestedt; Scott; Nic Li; Don Blakeney; Rebecca Frestedt; Ahmad Darrat	Analysis and timelines. Residential LED conversion - 2013.
	Enhance existing pedestrian lighting condition	Patrol area annually for outages, submit trouble tickets for repair. Replace and improve light output/lantern housing for existing CID pedestrian lights.	10/1/2012 TBD	SDOT; City Light; DON (HP)	Nic Li; Don Blakeney; Rebecca Frestedt; Ahamad Darrat	new lamps/lantern housing to be aligned with SCL ST-LT Horizon Plan & SDOT Pedestrian Lighting Plan. LED spec for decorative fixtures to be developed.
9 Graffiti response and control	City graffiti programs implemented as aggressively as possible.	<p>Engage appropriate Seattle Public Utilities (SPU) staff in order to take full advantage of SPU's graffiti abatement program, including obtaining greatest possible support for volunteer and contracted abatement on private property, prompt reporting of tags by community, and community education about graffiti.</p> <p>Monitor SDOT graffiti removal from SDOT assets. In future, possibly pursue permission for community abatement on SDOT assets.</p>	<p>1. SPU provide existing English and other language versions of hardcopy materials - 2 weeks</p> <p>a. Community create other translated versions at their discretion - 2 weeks</p> <p>b. Community distributes educational materials - 2 weeks</p> <p>2. Community organize informational sessions including SPU staff - 4 to 8 weeks</p> <p>3. Community organizes graffiti tag reporting - 4 weeks</p> <p>4. SPU increase BIA's annual graffiti grant by (amt TBD, \$3k?) to help defray community abatement costs - 4 weeks</p> <p>5. SPU and community institutionalize by repeating education effort - every 3 years</p>	CIDBIA; SPU; SDOT	Mike Estey; Vicky Beaumont; Scott (SCL)	Abatement support; established protocol; education materials

Graffiti response and control (continued)	Strategies	Objectives	Timeline	Orgs.	Project Leads	Metrics
	Develop "teeth" for dealing with delinquent and nuisance property owners that do not remove graffiti on their property	Engage appropriate SPU staff to develop reporting guidelines and to assist with compliance; Remove graffiti	7/1/2012	CIDBIA	Sumeer Singla; Don Blakeney; DPD; SPU	
		Educate CID on DPD enforcement policies for nuisance properties	7/1/2012	DPD; SPU	Don Blakeney; DPD; SPU	
		Complete cultural competency materials regarding district regulations (Brochure)	7/1/2012	DON (HP)	Gary Johnson; Vicky Beaumont; Rebecca Frestedt	

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10 Enhance International Special Review District (ISRD) process for community members	Facilitate and clarify application review and approval process	Revise and expand district design guidelines, with input from the community and ISRD Board - phased implementation. Phase I - Adopt new intro/context/historic section and guidelines for storefronts, including: signs, awnings & canopies, exterior colors. Phase II - Expand design guidelines to include sections on new construction, expanded area south of Dearborn, and Little Saigon	Phase I - 9/2012 Phase II - 3/2013	DON (HP); SCIDpda	Rebecca Frestedt; Joyce Pisanont	Revised guidelines adopted by ISRD Board.
11 Support CID Business District	Implement workplan as outlined under the Only in Seattle Initiative in 2012. These areas include 1) Continued Organizational Development; 2) Clean and Safe Strategies; 3) Business and Retail Development; 4) Streetscape and Pedestrian Improvements; 5) Marketing and Promotion	Work with community to implement 2012 Only in Seattle contract deliverables. Organize community/business feedback for 2013 Only in Seattle application.	Ongoing through 2012	SCIDpda; InterIm; CIDBIA	Joyce Pisanont; Don Blakeney, Andres Mantilla	2012 Contract deliverables are met and 2013 Only in Seattle Application is submitted for consideration

Goals	Strategies	Objectives	Timeline	Orgs.	Project Leads	Metrics
12 Increase & improve access to healthcare, treatment, housing & benefits	Develop baseline data on the homeless population in the CID, and assess their health and service needs. Strengthen outreach, increase connections between service providers and other neighborhood stakeholders.	Identify and engage people into needed services.	Ongoing	HSD, PHSKC	Edwin Obras; Natalie Lente	# of individuals from CID linked to treatment, shelter, housing, and other services.

Abbreviations:

- CAP - Community Action Plan
- CIDBIA - Chinatown International District Business Improvement A
- CPT - Crime Prevention Team (within Seattle Police Dept.)
- CPTED - Crime Prevention Through Environmental Design
- DON - Department of Neighborhoods (HP) = Historic Preservation
- DPD - Department of Planning and Development
- FDA - Food and Drug Administration
- HSD - Human Services Department
- MO - Mayor's Office
- NVP survey - Neighborhood Viewpoint Survey (SPD)
- OED - Office of Economic Development
- SCIDPDA - Seattle Chinatown Int'l District Preservation & Development Authority
- SCL - Seattle City Light
- SDOT - Seattle Department of Transportation
- SNG - Seattle Neighborhood Group
- SPD - Seattle Police Department
- SPU - Seattle Public Utilities